Name:

balance

noun

bae ləns

The distribution of visual elements. Symmetrical balance distributes visual elements evenly. Asymmetrical balance is found when visual elements are not evenly distributed.

color

noun

kuh lər

Use of color should be intentional and relevant. Bold, vibrant, subtle, pale, earthy, natural.

composition

noun

kam pə zI shən

The arrangement of the elements that make up an image. The overall design.

content²

adjective

kən <u>tent</u>

The subject, topic or information captured in a photo.

depth

noun

<u>depth</u>

Depth of Field or focus range. Small zone of focus = shallow depth of field. Large zone of focus = deep depth of field.

exposure

noun

ihk **spo** zhər

Exposing film to light, or the amount of time that film or image sensor is exposed to light. The combination of aperture and shutter speed.

focus

noun

<u>fo</u> kəs

The areas that appear clearest or sharpest.

light¹

noun

<u>laIt</u>

Direction and quality of light illuminating the image. Diffused, direct, reflective, natural, accent.

perspective

noun

pər **<u>spek</u> tih**v

the way things are seen from a particular point of view.

repetition noun re pə <u>tI</u> shən

Lines or shapes occurring repeatedly creating a pattern.